

PRESTIGE



*The Expert in Biscuits,
Wafers and Cake Bars*

No 1 in Bulgaria

PRESTIGE

The Expert in Biscuits, Wafers and Cake Bars

✓ No 1 company
in Bulgaria in
all categories
in which we
operate

✓ Present in
more than 30
countries
worldwide

✓ 600 highly
qualified staff



PRESTIGE

The Expert in Biscuits, Wafers and Cake Bars



Prestige 96 AD has been established in 1996 with one ambitious mission: to discover the magic in biscuits and wafers

From the outset, while both preserving traditions in production and keeping pace with global trends, we have established our company as

*The Expert in Biscuits,
Wafers
and Cake Bars*



In 2012, the company changed its ownership. Today, the controlling stake is owned by TRG Management LP ("TRG," The Rohatyn Group) and Stage Capital



In 2017, the company has acquired new production facilities to expand its production capacity and to further develop business in Bulgaria and internationally



Nowadays, Prestige is a leading independent confectionary producer in Southeastern Europe, offering a wide portfolio of high-quality products

The conveniently centralized location of Prestige's production facility at the heart of the Balkan Peninsula, provides unparalleled access to all international markets

We export our products to more than 30 countries worldwide

PRESTIGE

We Are The Market Leader in Bulgaria



The best recognition for Prestige's expertise and quality however, is the perception of our consumers and the market share of our brands

More than 65% of confectionary buyers in Bulgaria consider Prestige to be the **“producer that offers consistently high quality of its products”** *

**№ 1 company
in terms of market share**



Biscuits

23,6%

value market share



Mini Cakes

26,1%

value market share



Wafers

21,8%

value market share

PRESTIGE

We Are No1 in BULGARIA



Biscuits

PRESTIGE
23,6%

Competitor
16,6%

Competitor
9,1%

Competitor
8,9%



Mini cakes

PRESTIGE
26,1%

Competitor
10,7%

Competitor
10,2%

Competitor
6,1%



Wafers

PRESTIGE
21,8%

Competitor
17,9%

Competitor
12,5%

Competitor
6,8%



PRESTIGE

We Have State of the Art Production Facilities

✓ New factory
opened in 2013

✓ 28 400 m²

✓ Modern &
innovative
warehouse

✓ 37 000 tons
annual capacity



PRESTIGE

- ✓ Advanced R&D department
- ✓ Own microbiology lab
- ✓ Own R&D lab
- ✓ Own physico-chemical lab

We Have Own R&D Department



PRESTIGE



We have the highest score for first certification in Bulgaria with 99,3%



We work with the best suppliers of raw materials

We Keep High Quality Standards



HALAL Certificate
Chief muftie's office of
the Muslims in
Republic of Bulgaria



Our Awards and Recognition

- ✓ Top 10 Bulgarian Food Companies
- ✓ Investor of the Year 2012
- ✓ Building of the Year 2012



- ✓ Company of the year 2015 and 2016



- ✓ Employer of the year 2016



- ✓ European Business Awards - National Champion of Bulgaria



- ✓ “My love marks” winner 2016 & 2017
The favorite Bulgarian brand in biscuits and wafers category



- ✓ Best Buy AWARD



- ✓ Superbrands AWARD



- ✓ FORBES Business Awards 2017



- ✓ Annual HR Awards 2017 – finalist



- ✓ TRUE LEADER in 2012, 2015 and 2016



- Partner and Supporter of the Bulgarian Presidency of the Council of the EU 2018



TRADITION

We highly appreciate and respect our roots. Our master chefs are familiar with the consumer taste and create our products with unique recipes. With every successful year we consolidate our accomplishments and turn them into tradition – a tradition to create delight through our products

INTEGRITY

We manage to win our clients' trust because we respect their opinion and make our products according to their taste. Integrity and mutual trust are leading in our work with partners and clients

PERFECTION

We make all of our products with mastery. We easily achieve perfection in all forms – biscuits, wafers and cake bars. We never make compromise when it comes to taste

INNOVATION

We believe in the power of innovation and we continually improve ourselves. We realize that we achieve more through innovations. Technologies inspire us to look beyond the limits of what we have already accomplished, where many undiscovered tastes and delights await us

PRESTIGE

Our Portfolio of High Quality Products



WAFERS
Coated and
Uncoated



BISCUITS
Coated and
Uncoated



Mini CAKES



PRESTIGE

Our Latest Innovations

100% POWER STEP FORWARD

Energy Wafer Bars

- ⚡ Unique combination of crispy wafer layers and energy ingredients
- ⚡ DSM (Quali-Blends) vitamin and energy complex
- ⚡ Tasty and rich cocoa coating



guarana, vitamin B6 and B12, thiamine

ginseng, L-carnitine, milk and blueberry flavors

20% protein, crunchy soy protein flakes

Quali-Blends



WELLNESS

Biscuits and Wafers

Biscuits and wafers, suitable for diabetics



Biscuits with super ingredients:

probiotics, matcha, quinoa, ginkgo biloba, collagen, Q10



INNOVATION



FRUNU
FRUIT & NUT BAR



PRESTIGE

International Retail Partners



Prestige products are sold in many international retail chains in Bulgaria and in our export markets



PRESTIGE

Coated Wafers



Waffi



- ✓ Crispy gaufrette
- ✓ Rich creamy filling
- ✓ Covered in smooth cocoa coating for real indulgence



- ✓ Crispy wafer bars filled with an exquisitely rich cream
- ✓ Small delight for any time of the day



- ✓ Covered in meltingly smooth cocoa coating

SAP №	Product	Pcs / Display box	Display boxes / pallet	Shelf life
101687	Waffi Gaufrette 32g	30	288	360 days
101362	Waffi Coated wafer Classic 32g	24	384	360 days
100694	Waffi Coated wafer Maxi 49g	30	252	360 days

Waffi Peanuts



- ✓ Crispy wafers covered with freshly baked peanuts
- ✓ Coated in smooth cocoa
- ✓ Delicious portion of energy

SAP No	Product	Pcs / Display box	Display boxes / pallet	Shelf life
101689	Waffi Peanuts Coated wafer 35g	24	336	180 days
101779	Waffi Mega Coated wafer 75g	20	270	180 days

Hyper



✓ Big crispy wafers filled with light cream and coated in cocoa and milk

✓ Guaranteed to satiate your hunger at every time of the day

SAP No	Product	Pcs / Display box	Display boxes / pallet	Shelf life
101360	Hyper Coated wafer 55g	25	252	360 days
101752	Hyper Semi-coated wafer Cabrio 51g	25	252	360 days
101746	Hyper Coated wafer Hazelnut 55g	25	252	360 days
101358	Hyper Coated wafer 40g	25	315	360 days

Hyper



✓ Large crispy wafer snack with rich cream and a topping of freshly baked peanuts, coated in cocoa

✓ Wafers with dark cocoa coating and irresistible milk or vanilla flavored cream filling

SAP No	Product	Pcs / Display box	Display boxes / pallet	Shelf life
101356/101355	Hyper Coated wafer Peanuts 80g/64g	20	252	180 days
101749	Hyper Coated wafer Black 55g	25	252	360 days
101747	Hyper Coated wafer Vanilla Gold 55g	25	252	360 days

PRESTIGE

Uncoated Wafers



Naya

- ✓ Crunchy wafers with light and fluffy filling
- ✓ Delightful melting taste



SAP №	Product	Pcs / Ctn	Cartons / pallet	Shelf life
100483	Naya Uncoated wafer 375g	24	54	360 days
100502	Naya Uncoated wafer 525g	18	54	360 days
100481	Naya Uncoated wafer 875g	12	54	360 days

Waffi

✓ Crispy wafers teeming with rich tahini cream

✓ Available in three convenient packs, containing 6, 12 or 48 wafers



SAP №	Product	Pcs / Ctn	Cartons / pallet	Shelf life
101521	Hyper Waffi Uncoated wafer 75g	24	126	360 days
101519	Hyper Waffi Uncoated wafer 150g	24	126	360 days
101518	Hyper Waffi Uncoated wafer 600g	12	54	360 days

PRESTIGE

Waffi Gaufrette & Mirage



- ✓ Crispy gaufrette with two wafer layers
- ✓ 80% fluffy filling



- ✓ Crispy wafers
- ✓ Melting light cream filling
- ✓ The perfect snack to enjoy yourself or share with friends on the go

SAP No	Product	Pcs / Ctn	Cartons / pallet	Shelf life
101364	Waffi Uncoated Gaufrette 30g	12 Displ. Boxes / ctn	45	360 days
100125	Mirage Uncoated wafer Light cream	40	81	360 days

PRESTIGE

Coated Biscuits



PRESTIGE

Prestige Sandwich Biscuits



- ✓ Soft sandwich biscuits
- ✓ Smooth dark cocoa glazing
- ✓ Rich fruit jam filling

SAP No	Product	Pcs / Ctn	Cartons / pallet	Shelf life
101099	Prestige Coated Biscuits Raspberry Jam 216g	32	54	180 days
101098	Prestige Coated Biscuits Strawberry Jam 216g	32	54	180 days
101100	Prestige Coated Biscuits Blackberry Jam 216g	32	54	180 days
101102	Prestige Coated Biscuits Apricot Jam 216g	32	54	180 days
101101	Prestige Coated Biscuits Blueberry Jam 216g	32	54	180 days

PRESTIGE

Prestige Coated Biscuits



- ✓ Irresistible crispy biscuits
- ✓ For happy moments with the whole family
- ✓ Lovingly baked and covered in smoothly melting cocoa

SAP No	Product	Pcs / Ctn	Cartons / pallet	Shelf life
101052	Prestige Coated Biscuits Classic 175g	24	42	360 days
101053	Prestige Coated Biscuits Cocoa 175g	24	42	360 days
101694	Prestige Coated Biscuits Hazelnut 175g	24	42	360 days
101693	Prestige Coated Biscuits Milk 175g	24	42	360 days
101055	Prestige Coated Biscuits Orange pieces175g	24	42	360 days

PRESTIGE

Prestige Coated Biscuits



- ✓ Crispy biscuit thins lovingly wrapped in melted cocoa glazing

- ✓ An extra-large pack of your favorite family biscuits



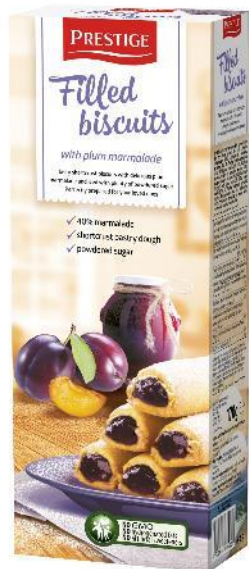
SAP No	Product	Pcs / Ctn	Cartons / pallet	Shelf life
100898	Prestige Bisco thins 160g	32	54	360 days
100442	Prestige Coated Biscuits 400g	24	42	360 days

PRESTIGE

Uncoated Biscuits



Filled Biscuits



- ✓ Delicious home-made style biscuits
- ✓ Four types of fruit jam filling
- ✓ Excellent for family moments

SAP №	Product	Pcs / Display box	Display boxes / pallet	Shelf life
100987	Prestige Filled biscuits with Apple Marmalade 170g	24	36	240 days
101174	Prestige Filled biscuits with Strawberry Marmalade 165g	24	36	240 days
100989	Prestige Filled biscuits with Fig Marmalade 165g	24	36	240 days
100988	Prestige Filled biscuits with Plum Marmalade 170g	24	36	240 days

Prestige Musli



- ✓ Unique muesli biscuits
- ✓ Perfect balance of taste and nutrition

SAP №	Product	Pcs / Display box	Display boxes / pallet	Shelf life
101030	Prestige Musli Uncoated Biscuits Oats 110g	24	81	360 days
101252	Prestige Musli Uncoated Biscuits Dark Choco 120g	24	81	360 days
101253	Prestige Musli Uncoated Biscuits Fibre 110g	24	81	360 days

PRESTIGE

Prestige Musli Sandwich

- ✓ Tempting combination of muesli biscuits with oats, organic unrefined sugar
- ✓ Two types of cream – yogurt and yogurt & blueberries



SAP No	Product	Pcs / Ctn	Cartons / pallet	Shelf life
101199	Prestige Musli Sandwich Yogurt Cream 92g	24	81	360 days
101198	Prestige Musli Sandwich Yogurt Blueberry Cream 92g	24	81	360 days

PRESTIGE

Melts Uncoated Biscuits

- ✓ Crunchy biscuits with outstanding taste
- ✓ Abundance of superb cocoa or hazelnut cream



SAP No	Product	Pcs / Ctn	Cartons / pallet	Shelf life
101147	Prestige Selection Melts Cocoa cream 134g	24	81	360 days
101148	Prestige Selection Melts Hazelnut cream 134g	24	81	360 days

PRESTIGE

Maxi Uncoated Biscuits



- ✓ Aromatic biscuits with traditional recipe
- ✓ Unique taste
- ✓ Comfortable shape in a convenient pack
- ✓ Suitable for family breakfast

SAP No	Product	Pcs / Ctn	Cartons / pallet	Shelf life
101279	Maxi Uncoated biscuits Classic 230g	21	56	360 days
101278	Maxi Uncoated biscuits Cream 230g	21	56	360 days

Morning Coffee



- ✓ Irresistibly delicious coffee biscuits
- ✓ Original recipe
- ✓ Crispy biscuits with rich coffee or caramel aroma



SAP №	Product	Pcs / ctn	Cartons / pallet	Shelf life
101496	Morning Coffee® Uncoated biscuits Coffee 156g	24	63	360 days
101497	Morning Coffee® Uncoated biscuits Caramel 156g	24	63	360 days

PRESTIGE

Cake Bars



Prestige Cake Bars



- ✓ In packs of 10 for happy moments with the whole family
- ✓ Irresistibly light and fluffy cake bars
- ✓ Filled with an indulgently silky cream, covered with rich cocoa topping

SAP No	Product	Pcs / Ctn	Cartons / pallet	Shelf life
101191	Prestige Cake Bars Milk Cream (10x30g)	12	49	180 days
101192	Prestige Cake Bars Cocoa Cream (10x30g)	12	49	180 days
101193	Prestige Cake Bars Strawberry Cream (10x30g)	12	49	180 days

PRESTIGE

Prestige Cake Bars



- ✓ Single packs of 30 g in a display box of 20 pieces
- ✓ Irresistibly light and fluffy cake bars

SAP No	Product	Pcs / Display box	Display boxes / pallet	Shelf life
101533	Prestige Cake Bar Milk Cream 30g Box	20	294	180 days
101532	Prestige Cake Bar Cocoa Cream 30g Box	20	294	180 days

PRESTIGE

Energy Wafer Bars

100% POWER

The text "100% POWER" is rendered in a 3D, mossy green font with a white percentage sign. It is flanked by stylized, glowing orange and red lightning bolts that appear to emanate from behind the text.

PRESTIGE

100% POWER



Energy wafer bar 100% Power with

- guarana
- vitamin B6 and B12
- thiamine



Energy wafer bar 100% Power with

- ginseng
- L-carnitine
- milk and blueberry flavors



Energy wafer bar 100% Power with

- 20% protein
- crunchy soy protein flakes

Unique combination of crispy wafer layers and energy ingredients

⚡ Tasty and rich in coating

⚡ **DSM*** vitamin and energy complex

⚡ Three different, unique flavors



** In order to deliver ultimate energy experience we use high-quality DSM's vitamins in 100% Power ingredients.*

Quali-Blends

SAP №	Product	Pcs / Display box	Display boxes / pallet	Shelf life
101474	100% Power Energy Bar Guarana 40g	18	432	360 days
101473	100% Power Energy Bar Ginseng 40g	18	432	360 days
101688	100% Power Energy Bar Protein 40g	18	432	360 days

Functional Products



PRESTIGE

WELLNESS

No Added Sugar

Biscuits



Wafers



With Super Ingredients

Sandwich Biscuits



Biscuits



PRESTIGE

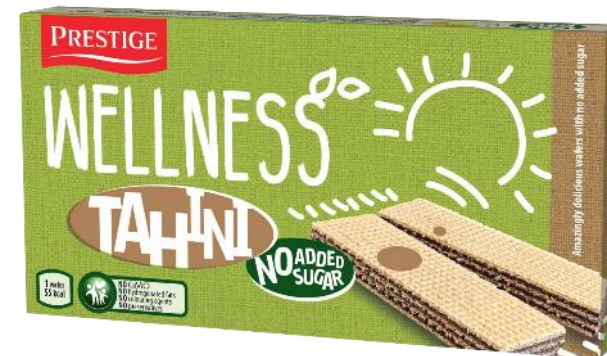
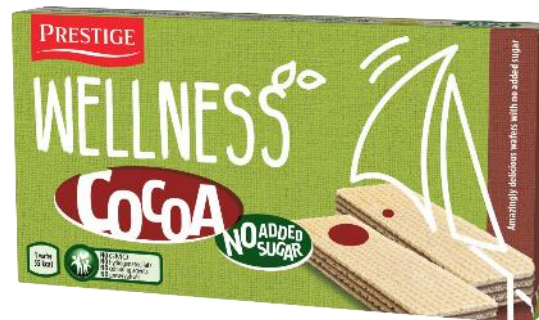
WELLNESS^o

Wafers With No Added Sugar

Suitable For Diabetics

We Replace Sugar With Maltitol

Maltitol is a natural product - it is extracted from grain. Its sweetness is almost as sweet as sugar, but contains less calories than sugar. Consuming foods containing maltitol instead of sugar causes a lesser increase in blood glucose concentration after consumption in comparison with foods and beverages containing sugar. It is for this reason that we have chosen it.



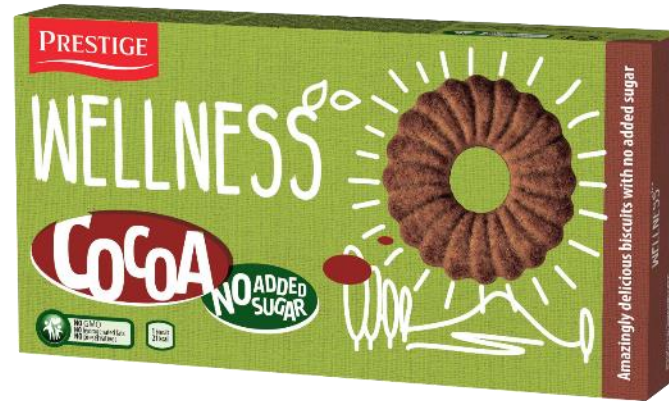
SAP No	Product	Pcs / Display box	Display boxes / pallet	Shelf life
101524	Prestige Wellness Cocoa 135g	40	81	360 days
101530	Prestige Wellness Tahini 135g	40	81	360 days

PRESTIGE

WELLNESS

Biscuits With No Added Sugar

Suitable For Diabetics



SAP №	Product	Pcs / Carton	Cartons / pallet	Shelf life
101527	Prestige Wellness Peanut 115g	24	42	360 days
101523	Prestige Wellness Cocoa 115g	24	42	360 days
101522	Prestige Wellness Cinnamon& Raisins 115g	24	42	360 days

PRESTIGE

WELLNESS



Super Ingredients

Matcha

The traditional Asian culture of green tea Matcha is rapidly gaining popularity in the rest of the world. Matcha is made from the powdered leaves of the tea plant tencha. Japanese “ma” means powder, and “cha” means tea, and literally the name of the tea is translated as “tea powder”.

Probiotic

*We add topical useful ingredients - probiotics. Probiotics are live cultures. Their influence on the human body continues to be the subject of observations and scientific studies. Each sandwich biscuit contains at least 115,000,000 of the probiotic cultures of *Lactobacillus bulgaricus*, which is named after Bulgaria, the country where it was first discovered.*

SAP No	Product	Pcs / Display box	Display boxes / pallet	Shelf life
101526	Prestige Wellness Matcha 92g	24	96	450 days
101528	Prestige Wellness Probiotic 92g	24	96	360 days

PRESTIGE

WELLNESS



Super Ingredients

Q10 & Collagen

The word collagen comes from the Greek word “kola” and suffix “-gen”, which literally means “producing glue”. Collagen is a protein that binds and supports body tissues - skin, cartilage, bones, muscles and tendons. Being fibrous and threadlike, it also supports the internal organs of the human body, and can be found even in the teeth.

Collagen is one of the most common proteins in the body. In fact, it accounts for between 25% and 35% of all proteins in the body. More than 25 types of collagen, naturally produced by the human organism, are known.

Quinoa & Ginkgo biloba

We have closed the extract of the ginkgo biloba plant in a vitamin-mineral complex of vitamin A, zinc and selenium. Vitamin A contributes to the normal function of the immune system, zinc contributes to maintaining the normal skin condition, and selenium contributes to maintaining normal hair condition.

Quinoa is a grain-like, nutritional culture known and used by the indigenous people of the Andes for thousands of years. More and more food products have been developed recently on the basis of quinoa.

SAP No	Product	Pcs / Cartons	Cartons / pallet	Shelf life
101525	Prestige Wellness Q10 & Collagen	24	81	450 days
101529	Prestige Wellness Quinoa & Ginkgo	24	81	450 days

Innovation Is Our Passion

In response to the market trends we introduce to you Frunu – our 100% natural product with outstanding taste, texture and design.

Breakfast
from nature



FRUNU ROLL in Three Unique Tastes



SAP No	Product	Pcs / Display box	Display boxes / pallet	Shelf life
101606	FRUNU Roll Strawberry 25 g	21	323	270 days
101607	FRUNU Roll Cherry 25 g	21	323	270 days
101608	FRUNU Roll Peach 25 g	21	323	270 days

FRUNU ROLL

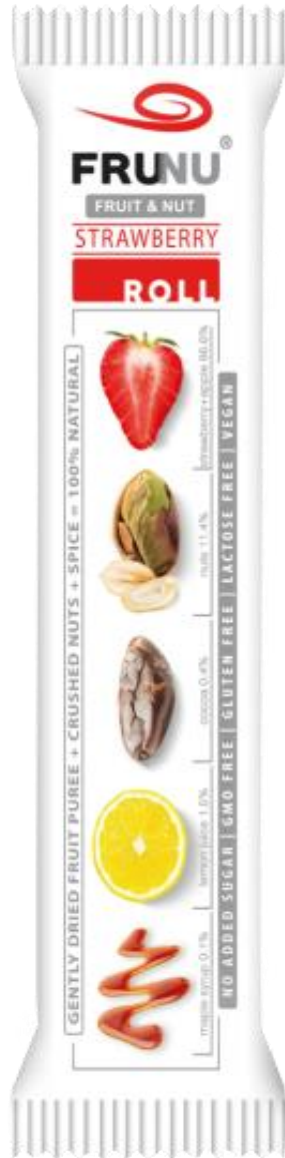
CHEWY
fruits
&
CRUNCHY
nuts

Guilt
free
snack

GOOD FAT
ALL FROM NUTS

CONTAINS NATURALLY
OCCURRING SUGARS

HIGH
FIBRE



> 85% of the ingredients are fruits, unlike other raw bars which are made mainly out of dates and raisins



The nuts are on top of the product, adding more crunch and joy when eating



Unique roll shape and texture



Distinctive package design



Irresistibly delicious

What is Frunu Bar



✓ Raw bar made from fruits and nuts – simply natural and delicious

✓ Made from dates, raisins, other fruits, nuts ... and that's it

✓ No artificial colorants, preservatives and flavourings

✓ No GMO, no gluten and lactose

✓ No added sugar

✓ Suitable for vegans



✓ Dates 53%-60%

✓ Raisins 4%-18%

✓ Cashews 14%-16%

✓ Peanuts 5%

✓ Other fruits 3%-20%



FRUNU BAR

- ✓ Raw desert, containing raisins, dates, coconut, cherries, bananas, cocoa, apples, nuts and... that`s it!
- ✓ Suitable for vegans



SAP No	Product	Pcs / Display box	Display boxes / pallet	Shelf life
101610	FRUNU Bar Banana 30 g	20	544	270 days
101612	FRUNU Bar Cocoa 30 g	20	544	270 days
101613	FRUNU Bar Coconut 30g	20	544	270 days
101611	FRUNU Bar Cherry 30 g	20	544	270 days
101609	FRUNU Bar Apple 30g	20	544	270 days

PRESTIGE



*The Expert in Biscuits, Wafers
and Cake Bars*